

GLOBAL SUPPLY CHAIN LOGISTICS

# Fresh Solutions



## About

PSA BDP offers industry-leading cold chain solutions, including end-to-end temperature management, shipment visibility, and strict conformance to regulatory guidelines for transportation of your perishable cargo. Our team has the experience and the expertise your supply chain demands to safeguard the integrity of your products from door-to-door.

## Industry Challenges

**Cold Chain logistics is complex.** The industry ecosystem is inherently complex and made more challenging with stringent regulations and the need for impeccable product integrity. Maintaining cold chain product integrity across the entire supply chain demands rigorous processes and cold chain expertise. Total visibility is absolutely critical for companies in the industry, and while cost is always important, it must be balanced by other necessities such as quality, compliance, and risk management.

In this environment, companies require a global supply chain partner who understands these needs and provides the solutions necessary to meet the demands. These solutions must include product visibility, compliance, risk mitigation, security, and inventory and temperature control.

## The PSA BDP Experience

**With over 50 years of experience, PSA BDP is a trusted supply chain partner.** We work with our customers to deliver a greater level of control, visibility and compliance.

Our team of experts offer a risk analysis approach of your door-to-door transport requirements, increasing control and reducing uncertainties. We are proud to offer customized supply chain solutions, tailored to the needs of our customers, including temperature regulation, packaging solutions, and security monitoring.

We also offer the industry's leading suite of technology, bringing unprecedented visibility to your supply chain.

## Deliver what matters to you and your customers, safely:



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# PSA BDP delivers a greater level of control, visibility, and compliance to our customers.

## Innovation

### SMART SUITE

Our leading edge technology Smart® provides the visibility and certainty needed to put you firmly in control. We offer a full suite of visibility, transportation and business intelligence applications that enable you to optimize your entire value chain.

Customers gain instant access to the information that matters most in their industry. With the customizable dashboard and an interactive map, Smart customers can receive alerts immediately, gain access to sensitive documents, track inventory, and rely on up-to-date information on global rates, booking requests, and vessel schedules.

## Key Services

### Logistics Services

- Freight Forwarding
- Multi-modal Transportation
- Customs House Brokerage
- Warehousing & Consolidation
- Multi-modal Transportation
- Lead Logistics Provider
- Carrier & Vendor Management

### Temp Guard

- Temperature Sensitive Shipment Control

### Visibility

- Alerting & Exception Management
- Electronic Documentation
- Purchase Order Management

### Consolidation

- Container Utilization
- Supplier Performance Scorecard
- Shipment & Transport Optimization

### Compliance

- Customs Brokerage
- Conformance Scorecard

### Managed Services

- Benchmarking
- Global Trade Management
- Supply Chain Consulting