

GLOBAL SUPPLY CHAIN LOGISTICS

# Retail & Consumer Goods Logistics



## Industry Challenges

**The world is dynamic and complexity is increasing.** Retailers are under tremendous pressure to remain ahead of consumers' constantly evolving spending behaviors and maintain control of their supply chain. In this ever changing environment, retailers face the need to support omni-channel demands, satisfy import compliance requirements and offset associated costs.

Now more than ever, retailers need top of the line visibility and control to stay ahead of the curve.

**“Outsourcing means we can depend on someone else for all the ‘background’ decisions, such as weather, capacity and equipment issues. We trust the team to do this.”**

-Trek Bicycle Corporation

## The PSA BDP Experience

**Delivering unparalleled industry experience.** At PSA BDP, we ensure your upstream supply chain is seamless. We are here as a partner to help you deliver services for your customers.

### CUSTOMER BENEFITS

PSA BDP delivers an added level of:

- Speed
- Agility
- Visibility
- Control

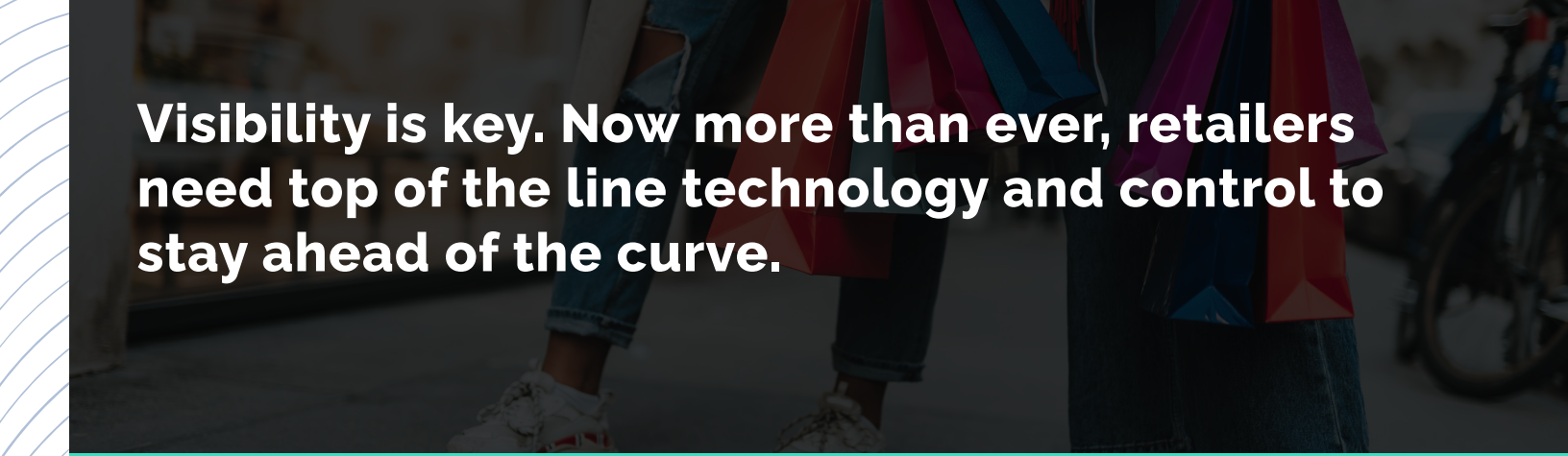
**Technology and visibility is crucial.** We understand that better visibility is key. We are proud to offer the industry's leading technology and the most dedicated and experienced team to ensure seamless flow and compliance for your business.

We help our clients develop and execute process improvements that optimize global trade, find cost-effective solutions that make a difference, and ensure adherence to the strict compliance of government regulations.

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# Visibility is key. Now more than ever, retailers need top of the line technology and control to stay ahead of the curve.

## Innovation

### SMART SUITE

Our leading edge technology provides the visibility and certainty needed to put you firmly in control of the international order to cash cycle.

### SMART RETAIL

Smart Retail is a global shipment visibility tool for documentation management, exception management, process control and compliance. With Smart Retail, customers can instantly view their sensitive documents, track inventory, and rely on up-to-date information on global rates, booking requests and vessel schedules.

### SMART VU

Smart Vu is your all-inclusive solution to vendor management and supplier logistics. Smart Vu® allows you to gain visibility into your processes and cash flow, manage each stage of the supply chain, track milestones and optimize container utilization to increase savings and create unparalleled measurable value for your company.

## Key Services

### Lead Logistics Provider

- Carrier Management & NVO Services
- SAP/ERP Integration
- Vendor/Supplier Management

### Visibility

- Purchase Order Management
- Alerting & Exception Management
- Electronic Documentation

### Consolidation

- Container Utilization
- Supplier Performance Scorecard
- Shipment & Transport Optimization

### Compliance

- Customs Brokerage
- ISF & AES Risk Management
- Conformance Scorecard

### Managed Services

- Benchmarking
- Global Trade Management
- Supply Chain Consulting